



EARN MORE MRC  
AND STRENGTHEN  
YOUR BRAND  
WITH UNIVOIP'S  
WHITE-LABEL  
PARTNER PROGRAM



## WHAT IS A WHITE-LABEL PARTNER PROGRAM?

Some UniVoIP partners introduce us to their customers, and we work together to define, implement, and maintain cloud communication solutions.

Some UniVoIP partners want to provide cloud communication solutions under their own name, and we can do that, too – with our White-Label Partner Program.

For our White-Label Partners, we provide:

- ✓ Unbeatable margins
- ✓ Quick-to-market capabilities
- ✓ Better client retention
- ✓ Comprehensive branding support
- ✓ 24/7 U.S.-based support

## WHY WHITE LABEL?

- ✓ You want to quickly expand your product offerings to meet existing customer needs.
- ✓ You want fully developed platforms you can rebrand as your own.
- ✓ You want to build your reputation in the industry as a full-service provider with game-changing technology.
- ✓ You want to stand out from the competition by offering leading-edge UCaaS, CCaaS, and Direct Route for MS Teams.
- ✓ You want to leverage products developed by best-in-class engineers.

## WHY WHITE LABEL?

- ✓ You want to increase customer loyalty because the more you can meet their diverse needs, the more entrenched you will be in your clients' worlds.
- ✓ You want to offer UCaaS to your customers, but you don't want to spend the money and time to expand your employee base and build the technology from scratch – and then update, improve, and support the product on an ongoing basis.
- ✓ You can benefit from UniVoIP's experience and expertise to avoid start-up issues and learning curves.
- ✓ You're looking for lower-than-industry-average pricing and guaranteed higher profits.

# UNIVOIP'S WHITE-LABEL OPPORTUNITIES

## DIRECT ROUTE FOR MICROSOFT TEAMS

- ✔ Direct Route for Microsoft Teams is a fully managed service that allows users to make and receive calls without leaving the Teams environment by delivering calling services to Office 365 tenants.
- ✔ Offer your customers a purely cloud-based Direct Route calling solution for PSTN connectivity – powered by a platform and network that is resilient, redundant, and purpose-built for MS Teams.
- ✔ Our solution is embedded and inherent within the Teams client – eliminating the need for any premise-based appliances, local trunks, or third-party clients and making Teams a true unified communications solution.

## UCAAS

- ✔ Offer industry-leading unified communications as a service (UCaaS) that provides cloud-based communications including voice, telephony, video, meeting solutions, messaging, mobility, and more.
- ✔ Features include cost effectiveness, improved productivity, security, remote-work support, and more.

# UNIVOIP'S WHITE-LABEL OPPORTUNITIES

## UNIBRIDGE

- ✔ Offer a video conferencing platform that enables global collaboration.
- ✔ Features include live streaming video, audio and video recording, auto transcription, screen and file sharing, and more.

## OMNICHANNEL CONTACT CENTER

- ✔ Offer a customer-centric communication strategy anywhere: SMS, email, SM, web chat, voice, and self-service on any device.
- ✔ Industry-leading innovation on one platform allows agents and supervisors to serve customers on their favorite media.

## SD-WAN

- ✔ Offer reduced costs and enhanced performance.
- ✔ Your customers will have all the benefits of SD-WAN, an integrated security stack, and an SLA-backed private backbone supported by Tier-1 ISPs across the globe.

# BRING A WHITE-GLOVE APPROACH AND CEO-LEVEL EXPERIENCE TO THESE INDUSTRIES



## EDUCATION

- ✔ Offer UCaaS for education that optimizes learning and teacher productivity.
- ✔ Your customers will have secure, easy-to-use tools for connecting staff and encouraging collaboration among teachers, staff, parents, and students.



## FINANCIAL

- ✔ Offer all-inclusive, cloud-based phone and contact center solutions that meet regulatory compliance for banks, credit unions, brokerage firms, and mortgage companies.
- ✔ Increase personal service and redefine member engagement when the phone is integrated with CRM, ERP, and social media platforms.

# BRING A WHITE-GLOVE APPROACH AND CEO-LEVEL EXPERIENCE TO THESE INDUSTRIES



## HEALTHCARE

- ✔ Offer secure, confidential, and cost-effective voice communications.
- ✔ Features include free support, maintenance, and upgrades, along with multi-language auto-attendant, answering service integration, and the ability to process hundreds of patient phone, email, and text transactions each day.



## LEGAL

- ✔ Offer secure and personalized communications, regardless of where people are located.
- ✔ High-level encryption ensures client confidentiality, a 99.99% uptime guarantee, and the ability to use Android devices or iPhones to make and receive calls using the business number.

# BRING A WHITE-GLOVE APPROACH AND CEO-LEVEL EXPERIENCE TO THESE INDUSTRIES



## MANUFACTURING

- ✔ Offer to solve the problem of connecting and coordinating communication with suppliers, customers, distributors, and corporate offices.
- ✔ Features include reducing overhead costs with intelligent resource allocation, expediting processes to promote lean manufacturing, user-friendly mobile applications, and omnichannel contact center solutions to improve customer satisfaction.



## NON-PROFIT

- ✔ Offer a VoIP phone solution with the most innovative and robust feature set available.
- ✔ Empower staff, safeguard data, promote confidentiality, improve employee mobility, and support fundraising efforts.

# BRING A WHITE-GLOVE APPROACH AND CEO-LEVEL EXPERIENCE TO THESE INDUSTRIES



## REAL ESTATE

- ✔ Offer a robust, reliable cloud-based communication solution that helps a real estate agency improve the customer experience.
- ✔ Features include interactive voice response (IVR) technology offering 24/7/365 access to listing information, automatic call routing, fax-via-email, and video conferencing.



## RETAIL AND E-COMMERCE

- ✔ Offer a UCaaS solution that gives customers a personalized shopping experience, responsive customer service, and improved staff productivity.
- ✔ Features include reaching customers across SMS, email, voice, video, SM, web chat, and more. Improve problem resolution with efficient call routing, providing agents with consumer data in real time.

# ARE YOU READY TO PARTNER WITH AN AWARD-WINNING AND PIONEERING LEADER IN CLOUD COMMUNICATIONS?

- ✓ Get profit margins you'll find nowhere else
- ✓ Access our team comprised 70% of engineers
- ✓ Scale your business by setting up customers faster
- ✓ Become the UCaaS, CCaaS, and Direct Route expert while we supply the resources you need to grow sales
- ✓ Get 24/7 U.S.-based support

**Contact us today to take your business to new heights!**

