



# BEAT THE COMPETITION WITH UNIVOIP'S DIRECT ROUTE FOR MICROSOFT TEAMS ENABLING VOICE AS A FEATURE™

Partners have a massive opportunity here to capture new business. When you add UniVoIP's Direct Route for Microsoft Teams to your portfolio, you can stand out from the crowd and cement loyal customers.

Microsoft owns **50%** of the collaboration market, but only approximately **12%** of users are using Teams for calling.



## WHAT IS UNIVOIP'S DIRECT ROUTE FOR MICROSOFT TEAMS?

It's one of the few calling solutions for PSTN connectivity that is purpose-built for MS Teams and native within the Teams' application. UniVoIP's Direct Routing service for Microsoft Teams offers a range of benefits to your customers:

- ✓ It enables native teams calling across all devices
- ✓ It doesn't require premises-based appliances
- ✓ It is geographically redundant, resilient, and scalable
- ✓ It offers unparalleled security
- ✓ It includes non-Microsoft features by overlaying fax, analog, and paging

## UNIVOIP'S SERVICE CONTROL ALLOWS FOR AUTOMATED ONBOARDING OF 100+ USERS IN MINUTES

Via UniVoIP's Automated Onboarding Workflow, partners and/or admins can set up direct routing services for Microsoft Teams users quicker than ever before. The automated workflow tasks are presented in a responsive, modern interface that includes:



## OFFERING CHANNEL PARTNERS UNMATCHED CONTROL AND VISIBILITY

When you log in to your branded Service Control, you can see all your customers and take control of the sales and onboarding process. You can prepare a quote, and as soon as you sign an order, the business contact receives an email. They simply click to log in to the portal and go through a workflow to get started.

Learn more about our market-leading **Direct Route for Microsoft Teams** solution.